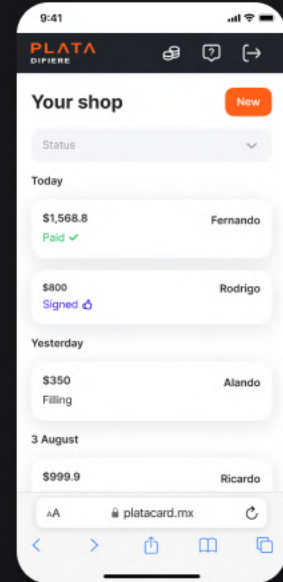
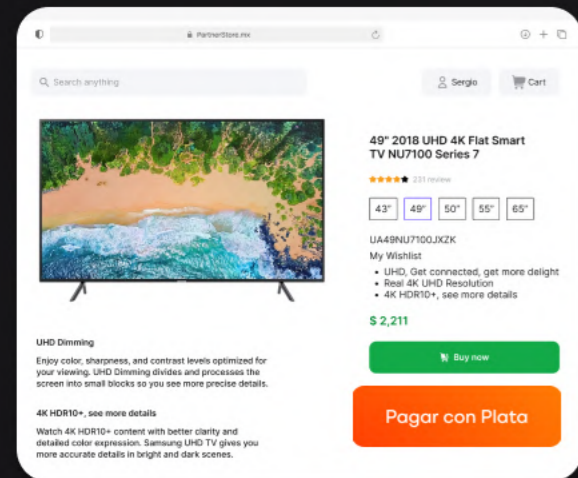


How it works



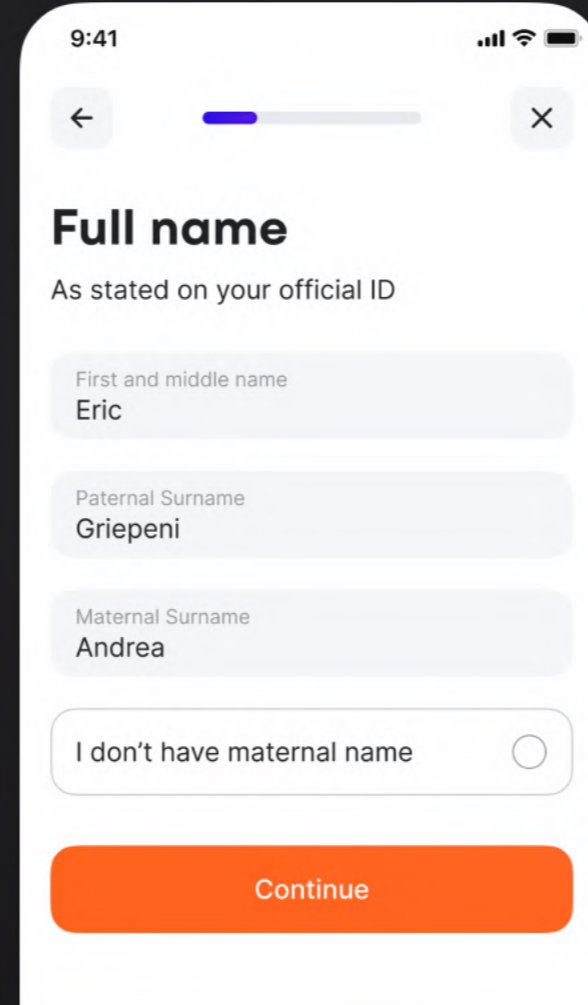
Offline stores

We provide your managers with App. Start sales without integration.



Online stores

Client uses "pay by Plata" on your website



Client fills a form

Gets sms, fills data online on his phone in 3 minutes



Client gets his purchase



Plata makes bank transfer on the next business day

Key benefits



Profitability

Increase your average check,
customer loyalty and retention
online and offline



Easy Integration

Simple and fast integration
with minimal cost compared
to traditional banking

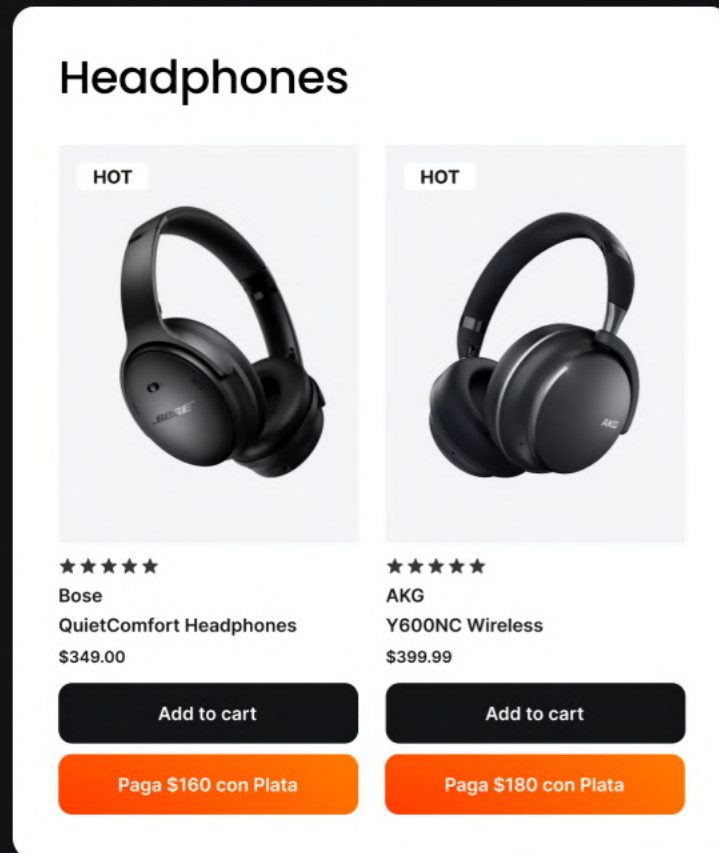


Smooth Application Flow

Your customer can defer their
purchases without the need for
a credit card

3 ways to start

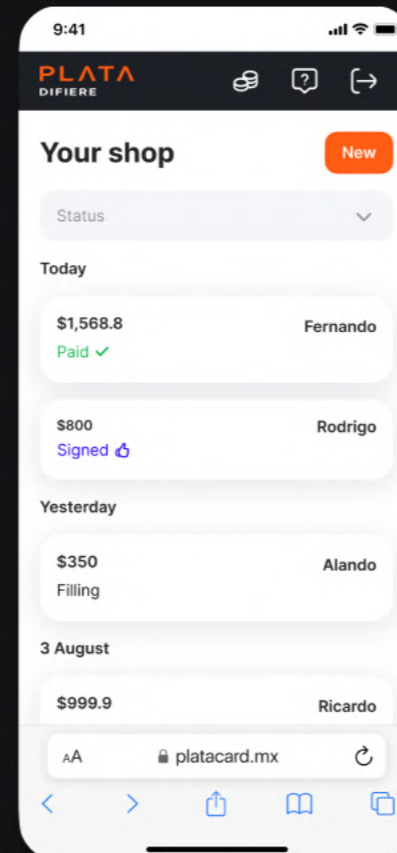
PLATA
DIFIERE



Plata API

For online shops
For offline shops

Tailored to fit your needs



Plata Dashboard

Best for offline shops
Tool for your managers

Get started in 2 days









Extension for check-out

For online shops using
WooCommerce

Easy integration

Plata API

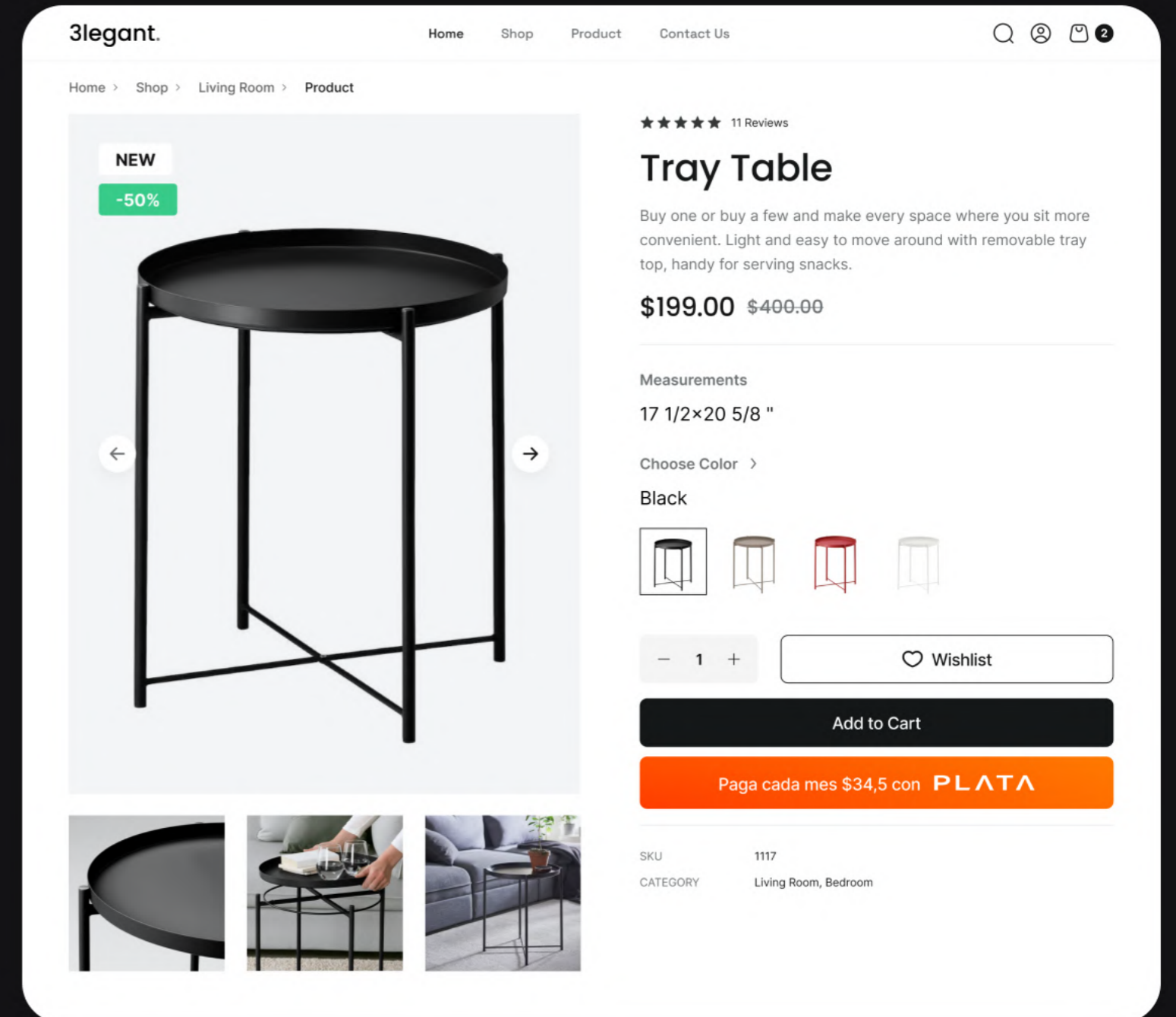
Features

-  Big online shops
-  Big offline shops
-  Control and manage sales
-  Integrate with your BP
-  Check-out button for web
-  Plata partner support

Get started







1. Sign the contract
2. Get API docs from Plata
3. Integration dev on your side
4. Get access to Plata Dashboard
5. Start selling

Contact us to get SDK documentation



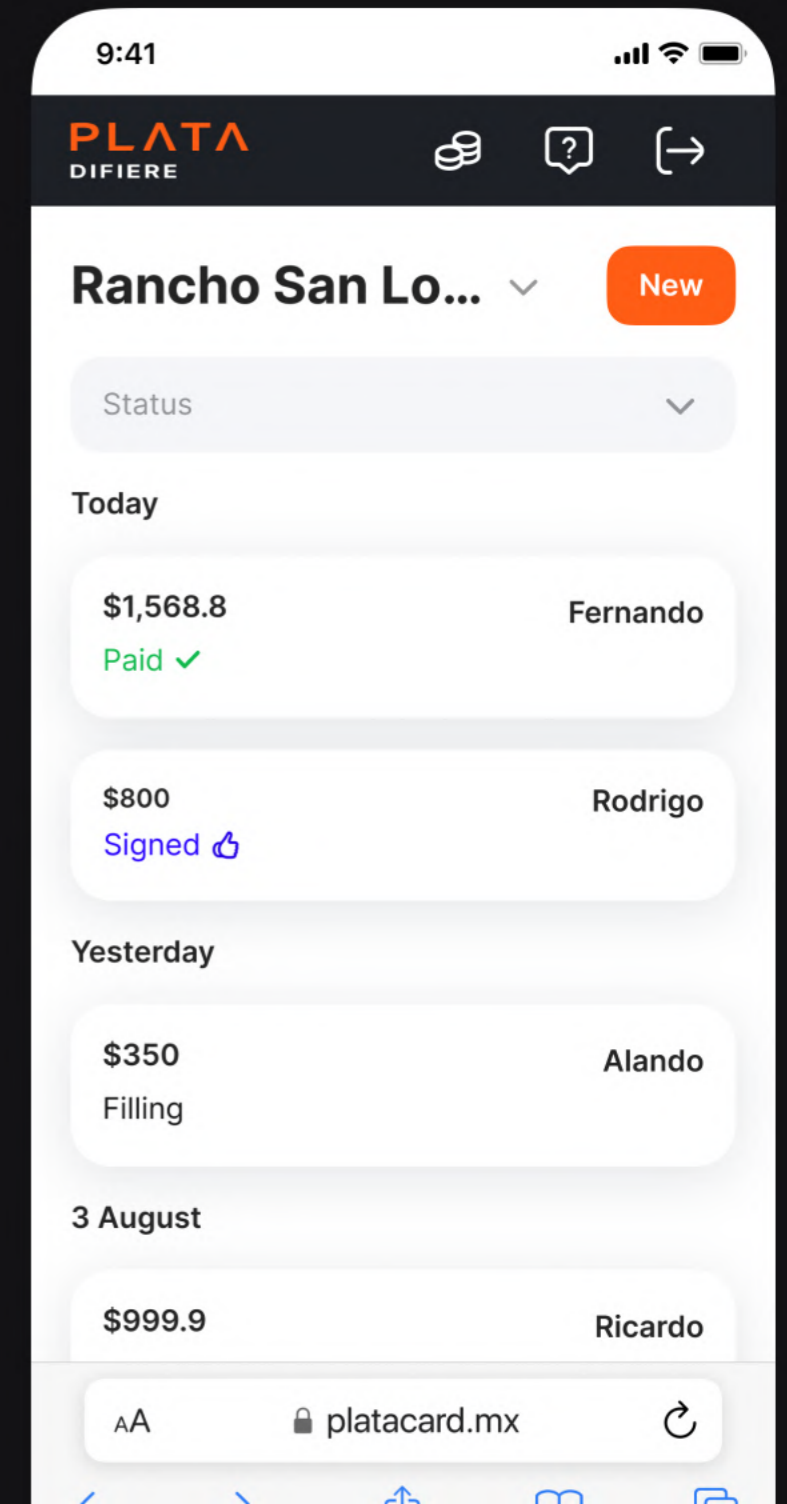
Plata Dashboard

Features

-  Offline shops
-  Perfect for small businesses
-  All platform (PC, Mobile)
-  No integration needed
-  Launch in 2 days
-  Plata partner support

Get started





1. Sign the contract
2. Get access to Plata Dashboard
3. Usage training for employees
4. Start selling



Plata WooCommerce

PLATA
DIFIERE

Features

-  Online shops
-  All platform (PC, Mobile)
-  Check out extension
-  Plata partner support

Get started

1. Sign the contract
2. Install Plata Difiere extension
3. Get access to Plata Dashboard
4. Start selling

Headphones

HOT



★★★★★

Bose...

\$349.00

Add to cart

Paga \$160 con Plata

HOT



★★★★★

AKG...

\$349.99

Add to cart

Paga \$180 con Plata

HOT



★★★★★

Beats...

\$249.00

HOT



★★★★★

JBL Reflect Flow...

\$179.95

PLATA
DIFIERE

Paga a meses sin tarjeta de crédito

Pagar con Plata

**We also provide marketing
materials to boost your sales
online/offline**

**Apply as partner at
platacard.mx/es/business/bnpl
to get started!**